
BUSINESS INTELLIGENCE

VISION

BI is the single source of the truth that provides key company business and financial information. It is the “Fountain of Truth” that is the information source for insight, analysis, and decision making.

Statement of Direction

The Majestic Business Intelligence (BI) system is intended to be the single source of truth for key company business and financial information and reporting and validation. Reports generated from BI or source business systems should be validated against the BI system, to the extent source system data resides in BI. BI should be considered “The Fountain of Truth” to verify the consistency and accuracy of data. Transactional, financial, and most operational reporting should continue to derive from source systems. BI is intended to provide intelligent views of data for insight, analysis, and decision making, and support some operational reporting. Additionally, the intent is to consolidate reporting by reducing redundant reports derived from separate sources, thus reducing the need for dual maintenance and inconsistent report logic. Data quality of BI should be very high, driven through a strong attitude and approach for ownership and correction.

Objectives

- Create a reliable database to deliver the single source of truth for analytical reporting
- Provide outputs and capabilities for outputs that are useful, intuitive, and insightful
- Provide operational reporting capabilities where data is available
- Create single source reusable report logic serving multiple reporting outputs
- Reduce redundant reporting from separate sources
- Create proactive data integrity methods for identifying and correcting data issues
- Define ownership of primary data sources and maintain accurate and timely data